



The 4th International Conference on Finance, Accounting and Auditing (ICFAA 2021)

December 18th - 19th, 2021

Hanoi, Vietnam

CALL FOR PAPERS

1. INTRODUCTION

The International Conference on Finance, Accounting and Auditing (ICFAA) 2021 is the 4th in a series of successful conferences on Finance, Accounting and Auditing organized by The National Economics University (NEU, Vietnam) in collaboration with The Institute of Chartered Accountants in England and Wales (ICAEW, the United Kingdom) and The Cardiff Metropolitan University (the United Kingdom). The 2021 4th ICFAA will be held at The National Economics University (NEU), in Hanoi, Vietnam on 18th - 19th December 2021.

The conference provides a platform for local and international researchers, scientists, practitioners and educators from academia and industry to present and discuss the latest trends, experiences and concerns in the field of accounting, auditing and finance. The previous, 2020 3rd ICFAA conference, was successful conducted with about 100 participants from all over the world.

2. KEYNOTE SPEAKERS

Mark Billington FCA

MANAGING DIRECTOR INTERNATIONAL, ICAEW

Mark is the Managing Director ICAEW International based in Singapore having previously been the Regional Director Greater China & South-East Asia. He is responsible for leading ICAEW activities outside the UK to support members, grow student numbers, manage stakeholder engagement and develop ICAEW's international capacity building.

After qualifying as an ICAEW Chartered Accountant in 1990, Mark worked in a variety of industry verticals in the Telecoms sector for multi-national, national and start-up companies. From 2003-2007 Mark was the CEO of O2 (Asia Pacific & Middle East) based in Singapore where he was responsible for the creation of a premium brand in Asia as well as dealing with the supply chain of O2 into Greater China valued at over US\$500m. Prior to this, Mark was the COO and SVP for O2 (Netherlands) and oversaw one of the largest outsourcing telecoms deals in Europe during that period valued at €1bn. Before joining O2 Mark held a variety of roles in British Telecom plc including responsibility for strategic investments in France valued at over £4bn.

Mark has over twenty five years experience in evaluating and managing large, complex deals and organisations, and is a frequent speaker and commentator in the ASEAN region. He has sat on the Singapore Accountancy Commission's Productivity Advisory Committee having previously sat on the Research Centre and Development Fund Committee.

Gavin Brown

Associate Professor

The University of Liverpool, UK

Gavin is an Associate Professor in Financial Technology at The University of Liverpool where he is the FinTech lead. His research focuses on payment technologies & the future of money, specifically cryptocurrencies and stablecoin pricing. Gavin is a Fellow of The ICAEW (The Institute of Chartered Accountants in England & Wales) as a chartered accountant. He is listed on the FCA's (Financial Conduct Authority) Register. He is a Co-Founder and Director of a digital assets fund and also sits on The ICAEW's Financial Services Faculty Board.

From 2017 to date Gavin has performed in excess of two hundred media engagements reaching an audience of 100+ million people. Gavin has been an invited keynote speaker at; The House of Lords, The Isle of Man Government, The University of Oxford, The University of Manchester, HMRC, The Bank of England, H.M. Treasury, The Civil Service and CASS Business School. He is a published author having written the book 'Algorithms, Blockchain & Cryptocurrency' with Emerald Publishing in 2020. Gavin is currently writing two more books with Emerald publishing, 'Money 2030' & 'Spending without thinking', scheduled for publication in 2021.

Gavin is a leader in cryptocurrencies with a significant media profile. He has been interviewed by live television (BBC & CNBC) & radio (BBC Radio 4 & 5). He has also written articles and provided media commentary for leading national newspapers, including; The Daily Telegraph, The Conversation, The Independent, The Financial Times, The Times, The Metro, City AM, Yahoo Finance, The Sunday Times, Moneywise Magazine, Forbes Magazine, The ICAEW, The Government Gazette for The E.U. & The Daily Express. He has provided industry talks for Credit Suisse, Bank of China, JP Morgan, American Express, The Greater Manchester Chamber of Commerce and HSBC in London, New York, Singapore and online. Gavin has given keynote speeches at conferences including The European Blockchain Expo 2019 in Amsterdam and The A.I. & Blockchain Summit 2019 in Malta. Gavin is an invited keynote speaker at the forthcoming Northern Economic Summit in the U.K.

Gavin is a founder member of the DLT (Distributed Ledger Technology) Academia Working Group led by The British Business Federation Authority (BBFA), Est 2018, as well as a member of The Digital Pound (d-GBP) Initiative, Est 2020. Gavin holds both a Bachelors & MSc in Business Management as well as an MBA from the University of Oxford (Said Business School) where he was a Dean's List Member.

3. TOPICS OF INTEREST

Prospective authors are kindly invited to submit papers related to all aspects of finance, accounting, and auditing of both theoretical and empirical natures.

4. SUBMISSION GUIDELINES

- Official language: English.
- Papers should have the following structure: Title, Abstract, Keywords, Introduction, Literature review and Theoretical Framework, Methodology, Findings and Discussions, Conclusion, and References. Papers should not have more than 6,000 words, submitted in Microsoft Word format, characters Times New Roman 12 pt. and 1.5 line spacing. See more details [here](#).
- All submitted manuscripts are subject to strict double-blind peer review process. The accepted manuscripts will be published in the 2021 4th ICFAA proceedings with an ISBN and might be selected for presentation.

5. IMPORTANT DATES



1. Full Paper Submission Deadline	21st November 2021
2. Notification of Acceptance	10th December 2021
3. Registration Date	12nd December 2021
4. Conference Date	18th - 19th December 2021

6. CONFERENCE VENUE

National Economics University

Address: 207 Giai Phong Road, Hai Ba Trung District, Hanoi, Vietnam

7. CONTACT FOR QUERIES

Phone number: (+84) 96 2 539 724 (Ms Doan Thuy Duong)

Email address: icfaa.neu@gmail.com

Website: www.icfaa.neu.edu.vn